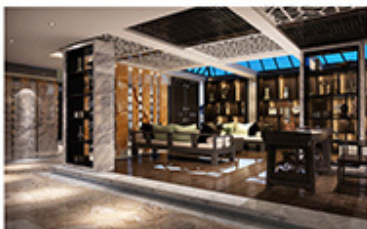


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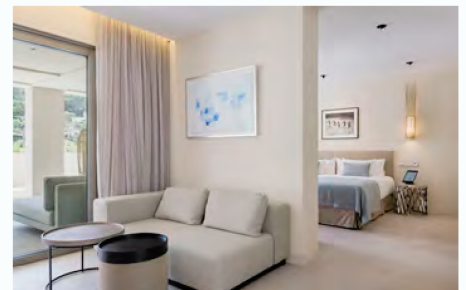
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WHAT'S NEW



“Bringing you the finest places around the world is what we love to do here at Upscale Living Magazine. In keeping with this tradition, we are focusing on introducing you to new kids on the block or accommodation establishments with a re-looked lease on life. Grab your travel diary as you want to get to these places as soon as possible!”

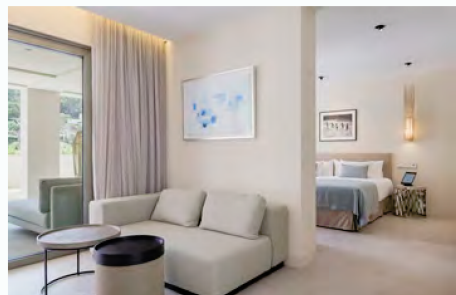


| BY HELÈNE RAMACKERS



EL VICENC DE LA MAR

CALA MOLLINS, MALLORCA



The newest member of the Mallorca Ç Collection, El Vicenc de la Mar sits on the beautiful bay, Cala Molins, in Mallorca, on the northern coastline of the island, just 7 km from Pollençia on the west side of Cap Formentor in Cala Sant Vicenç.

Surrounded by azure waters at the foot of the Tramuntana mountains, guests can seek and experience nature: catch the Mediterranean breeze, walk to the beach, hike, or cycle. The ultimate sea escape is an immersion in nature exploration, just steps from the front door.

Sitting on a crystal-clear cove, the hotel offers 35 beautifully appointed guest rooms, including four suites and one Penthouse suite. Some rooms and suites offer private terraces, a Jacuzzi, or a private swimming pool.

The hotel offers multiple categories of rooms ranging from a Penthouse Suite with a large terrace and private pool, Privilege Rooms with a shared swim-up pool, Junior Suites with private outdoor hot tubs, and Signature Rooms with private terraces perfect for gazing over the dramatic coastline.

Major features at the hotel include a breathtaking multi-tiered rooftop terrace with a swimming pool, cocktail bar, and two restaurants. Here guests can enjoy the sweeping views across Cala Sant Vicenç and the Sierra Tramuntana Mountains. Both are designated UNESCO World Heritage Sites.

The hotel is the ideal setting to immerse yourself in an experience that combines relaxation, gastronomy, leisure, and nature. It's the perfect

place to indulge in the essential pleasures of Mediterranean life.

"The concept is to replicate the same 5-star boutique hotel service and quality that travelers have grown to love at El Llorenç in a luxurious beach setting, says Ruben Zamora, General Director, Mallorca Ç Collection. "The beauty of the location is that guests can enjoy any number of activities in the area, no matter the season."

<https://www.elvicenc.com/en/>



PALACIO DE LUCES LASTRES, ASTURIAS, SPAIN



One of Asturias's best-kept secrets, Hotel CoolRooms Palacio de Lucés, is a restored 16th-century palace nestled in 13,000m² of gardens. Ideally situated just over a mile from the village of Lastres, Palacio de Lucés is located in one of the most beautiful places in Spain. The area boasts a winding maze of tiered streets and unparalleled harbor scenery.

Between the sea and the mountains, surrounded by woodland with beech, yew, cherry, pine, and holly trees, you will find this charming hotel by CoolRooms, the only Relais & Châteaux in the Principality of Asturias and a true example of hospitality.

The hotel is an ideal place to escape the maddening crowds and discover an awareness of pleasure without noise or pollution, in 44 just renovated rooms and suites between 33-

51 square meters, some with private gardens.

The refined restaurant offers cuisine with Asturian roots and influences from the Americas and flourishes under the direction of Chef de Cuisine Ignacio Garcia Canellada.

The spa includes a massage room, heated swimming pool with jets, and chromotherapy connected to the garden. It also has contrasting showers, relaxation beds, a panoramic sauna, and a Turkish bath with chromotherapy.

The hotel and grounds are surrounded by spectacular views of the Suevo Mountain Range, the Picos de Europa mountain range, and the Cantabrian Sea.

Activities bear the stamp of nature, making it the perfect setting for exciting quad excursions, hiking to Pienzu

Peak, surfing lessons, and fishing.

The hotel underwent total refurbishment and redecoration by the construction company Antana. The architect and interior design studio Proyecto Singular, in collaboration with the CoolRooms Hotels team, tailored Palacio de Lucés to the standards of the CoolRooms Hotels brand, a collection of hotels located in iconic or unique buildings in culturally active centers or select natural settings.

<https://coolrooms.com/palaciodeluces/>

